

## COMPANY PROFILE

**Blue Waters General Trading L.L.C**, Dubai, was established in **2013** to import and distribute premium frozen seafoods, sourced from different countries and distribute in GCC and Middle East Markets. The promoters have more than three decades of experience in farming, processing, marketing and sales of Frozen sea food products in GCC, EU, USA and other countries.

To each and every customer, we offer tailor made solutions to grow their businesses. Over the course of our three successful decades of service, we have maintained our position as one of the leading seafood suppliers in UAE with a wide number of satisfied customers, by providing consistent quality products and services at competitive prices.

The company now serves many leading food service firms, processors, wholesalers, importers and exporters across Middle East. We offer major seafood varieties such as **Shrimps** (Head on / Head less / PD / PD Tail on), **Squids** (Squid whole, squid tubes, squid rings), **Fish Fillets** (Salmon, Nile Perch, Basa), **Tuna Loin** etc.

All our products are processed under the strict quality regime with traceability. Products are processed in factories which has **HACCP, BRC, USFDA and ISO** quality standards.

### Our Vision:

“To become an innovative and admired, frozen food solution provider, for its excellence and integrity; delighting customers, rewarding employees and share - holders”.

### Our Mission:

- ❖ To become a leading seafood supply solutions provider covering all **GCC countries by 2022**.
- ❖ To Help customers in logistics and sourcing of multiple products and brands from across the globe.

### Our Core values:

- Integrity
- Innovation
- Excellence
- Quality
- Customer Centric
- Accuracy and Clarity

### Head Office.

#### **Blue Waters General Trading LLC**

Room No-205, A-Block, Al Kazim Real Estate, Besides Al Tayer Motors, Near GGICO Metro Station, Dubai, United Arab Emirates.

**Tel :- +971 4 256 7078 / Mob : +971 56 917 7122 / +971 56 158 8424**

**Email - [info@bluewatersllcdubai.com](mailto:info@bluewatersllcdubai.com)**

#### **1. India / Cochin office.**

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#### **2. India / Bhimavaram office.**

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## OUR SERVICES:

### 1. SOURCING:

We are an exclusive marketing agent in sourcing Frozen Sea Food products as per our Customer requirements from reputed manufacturers in Vietnam, India, China, Japan, Chile etc. We have been extending our below specified services to our clients across GCC countries since 2014.

We have gained enough experience and insights regarding the season, harvesting or landing of raw materials, exchange rates, international prices and many more factors determining the availability of the product as well as the prices at various countries all over the world.

The market intelligence along with experience helps us to suggest the right solutions for our customers, considering the time, price, and the right time for import / procurement.

- Market Information and Current Trends.
- Negotiate specifications, price, terms of contract.
- Online QC inspections and loading reports.
- Logistics – Shipment Schedules and Tracking.
- On Time Delivery.

### 2. QUALITY CONTROL:

All the products are sourced from factories that possess BRC, USFDA and ISO quality standards. We are strengthened by qualified and experienced team of sourcing professionals.

The Quality controllers of the company look after the quality aspects of the products all the way from production process to shipment to the customers.

### 3. LOGISTICS AND DISTRIBUTION

Company helps customers in customs clearance, ware housing and local distributions as and when required.

## Core Competencies:

- ✓ Availability of various option of **best production facility with very Stringent / Consistent Quality.**
- ✓ **Presence of our quality team at all stages of production** to ensure guaranteed quality.
- ✓ **Assured Delivery** as per the Contract Terms.
- ✓ Flexible / Negotiable Payment Terms.
- ✓ **Personal Meetings and Solutions at door steps** in UAE to provide you tailor made solutions.
- ✓ Accurate **Market feedback** to give you a competitive Edge on your competitors.
- ✓ Air shipment Support in emergencies..
- ✓ **Partial Shipment Assistance** with the help of our storage facility in UAE.
- ✓ **Local purchase supply** assistance.
- ✓ Assistance in **combined shipments** of non-available items from various sources.

## Quality Policy:

Our Commitment to our customers is to deliver the best quality Frozen Fish products as per the statutory requirements and standards prescribed by the authorities in the respective importing countries like labelling and certifications.

Quality is monitored at every level and is maintained throughout the process right from the farms / boats till export of the finished product.