

DELIGHTS
FOR PALATES



BLUE WATERS

GENERAL TRADING L.L.C, DUBAI

COMPANY PROFILE

PROFITS
FOR PARTNERS



ABOUT US

For over a decade, we at **Blue Waters General Trading L.L.C, Dubai**, have imported and distributed premium frozen seafood across the seas. We source from multiple corners of the globe, supplying the freshest marine produce in the GCC and Middle Eastern markets. Our leadership team comes with 3+ decades of expertise in all aspects of sea-to-plate operations. It includes farming, processing, marketing, and sales, across prestigious markets like USA, EU, GCC, and more.

Our USP, is tailor-made, end-to-end growth solutions for each business. In addition, we deliver the highest quality at competitive prices. It's no wonder that we're among the leading seafood suppliers in the GCC Countries, with a large number of delighted, successful customers.

With us, you can ride in the growing food services sector. Our clients include leading players in the food service, processing, wholesale, and import-export categories, all over the Middle East. Plus, we offer limitless possibilities in type and cut. For example, we supply scrumptious shrimps head-on, headless, PD, PD-tail-on, etc. Our crunchy squids can be bought whole or as tubes, rings, etc. Our delicious fish fillets include Salmon, Nile Perch, Basa, and lots more. We also supply the most delicious Tuna loins in the market.

We process under the strictest quality regimes, with 100% traceability. Plus, our assured quality comes with factories that follow global food processing standards.





OUR VISION

Our vision is to help food service businesses grow their profits by leveraging our experience and knowledge in sourcing and supply chain management.

OUR MISSION

To become the No.1 choice among frozen seafood supply solutions providers, covering all GCC nations by 2026.

To provide our customers with on-time, hassle-free, logistics and sourcing of multiple seafood products and brands from across the 7 seas.

OUR CORE VALUES

INTEGRITY

INNOVATION

EXCELLENCE

CUSTOMER CENTRIC

OUR SERVICES

1. SOURCING

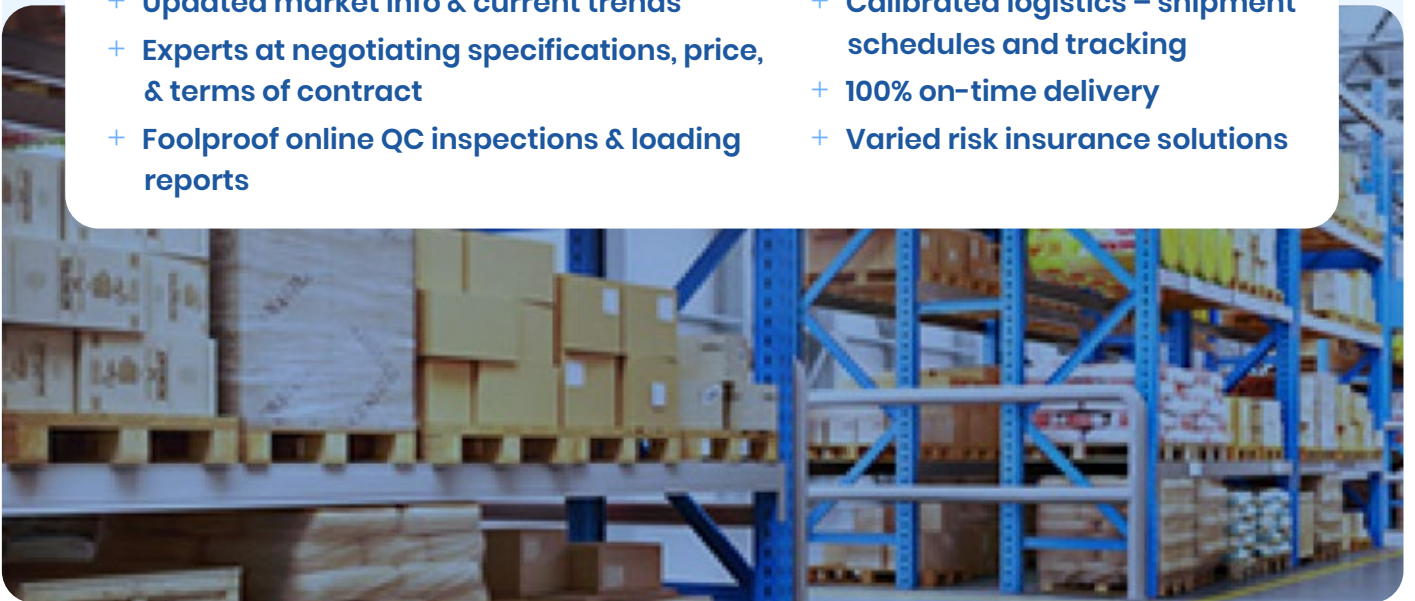
We help you mitigate the risks involved in the highly perishable seafood industry, with our extensive experience and exclusive insights. Be it factors like the ideal season, harvesting or landing of raw materials, exchange rates, global prices, etc., which determine the international availability/prices of your products - we've done it all successfully.

As an exclusive wholesaler and marketing agent in frozen seafood, we've sourced top-quality produce from reputed manufacturers from across the world. We have been an exclusive wholesaler and marketing agent in frozen seafood since 2005. Our USP is our global reach, sourcing top-quality produce from reputed manufacturers in Vietnam, India, China, Japan, Chile, and more.

With unmatched market intelligence, we ensure success for your business ventures by determining the ideal time and price to import fresh produce.

OUR STRENGTHS

- + Updated market info & current trends
- + Experts at negotiating specifications, price, & terms of contract
- + Foolproof online QC inspections & loading reports
- + Calibrated logistics – shipment schedules and tracking
- + 100% on-time delivery
- + Varied risk insurance solutions

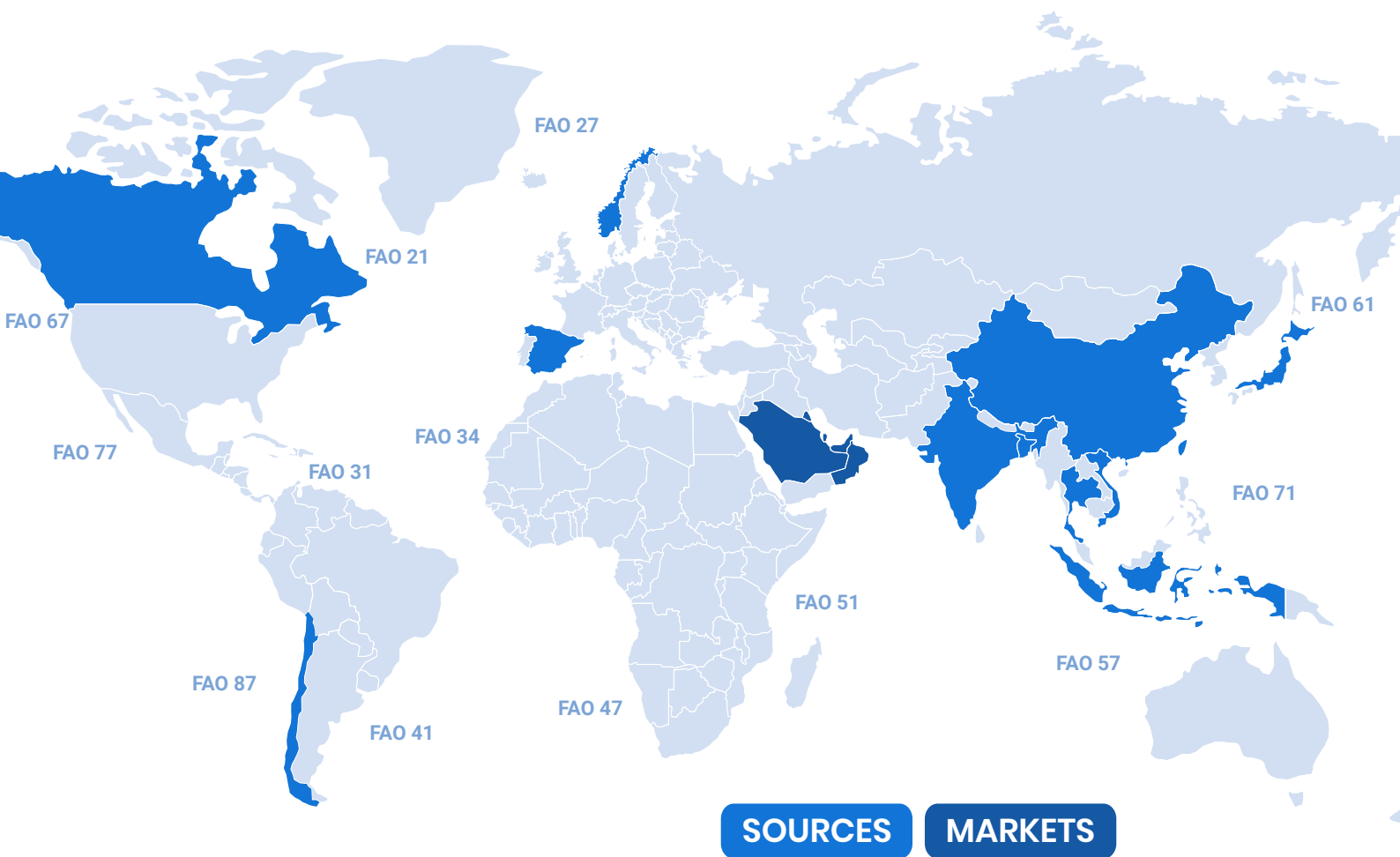


2. QUALITY CONTROL

Our products are only sourced from factories that adhere to BRC, USFDA and ISO quality standards. We also have in place a thorough vendor qualification system, buying only from a select group of reputed suppliers who meet our stringent standards. Plus, our qualified, experienced team of sourcing professionals works with our quality controller squad to guarantee top quality - right from the production process, to shipment to you.

3. LOGISTICS & DISTRIBUTION

We help you scale up with seamless services in customs clearance, warehousing and local distribution, as per your requirements



WHY YOU SHOULD CHOOSE US

- **Quality monitoring at all stages of production**
- **Market feedback for buying decisions**
- **Assured and timely delivery**
- **Flexible payment terms**
- **Partial shipment assistance**
- **Mixed products in a single container**
- **Sourcing from ideal locations**
- **Support for local sourcing in UAE**
- **Logistics and storage support in UAE**
- **Air shipment support in emergencies**
- **Available for personnel meetings in GCC**



QUALITY POLICY

We commit to delivering frozen seafood products of the highest quality, meeting all the statutory requirements and standards mandated by your target markets, including labelling and certifications.

We constantly monitor and maintain the strictest quality standards at every level in the delivery process - right from the farms/boats, to the export of the finished product.



HEAD OFFICE

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